

Press Release | Departament d'Empresa i Treball

(EMBARGOED UNTIL 8:30 PM)

The third day of 080 Barcelona Fashion celebrates memory, emotion and experimentation

- Bibencia, Acceptance Letter, Benavente, GAU, Outsiders Division, Compte Spain and Louis Gabriel Nouchi present their new collections on the runway
- The Open Area and 080Spot_Spain Gallery expand the 080 Barcelona Fashion experience with proposals that bring together digital communication, art and fashion, led by Alfredo Perezzi and Tomás Jaramillo



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Barcelona, October 22, 2026.- The third day of 080 Barcelona Fashion, organized by the Generalitat de Catalunya, through the Consorci de Comerç, Artesania i Moda de Catalunya (CCAM), of the Departament d'Empresa i Treball, with the support of the Ajuntament de Barcelona and the Diputació de Barcelona, has placed emotion, memory and experimentation at the heart of creation.

The third day of 080 Barcelona Fashion stood out for the creative diversity and experimentation of its collections. The brands explored concepts such as identity,

Press Release | Departament d'Empresa i Treball

freedom, craftsmanship, technology and fantasy. LOUIS GABRIEL NOUCHI closed the day with a reinterpretation of his archive, connecting memory and reinvention.

Seven brands showed throughout the day: BIBENCIA, ACCEPTANCE LETTER, BENAVENTE, GAU, OUTSIDERS DIVISION, COMPTE SPAIN and LOUIS GABRIEL NOUCHI.

Beyond the runway shows, the Open Area hosted activities on creative direction and visual storytelling. At the same time, PLEC – Barcelona Cultura de Moda connected fashion, music and art through talks, performances and music sessions led by various artists.

080Spot_SpainGallery

This morning, the 080Spot_SpainGallery space hosted the session “Creating content for brands on social media,” led by Alfredo Perezzi. This educational experience explored the keys to creating engaging and strategic content for brands on social media, highlighting creativity and digital communication.

And in the afternoon, the space hosted the workshop “Plastic art applied to fashion,” led by Tomás Jaramillo. A creative and participatory experience that invited attendees to explore the relationship between plastic art and the world of fashion, experimenting with different forms of artistic expression and discovering new creative possibilities applied to design.

PLEC - Barcelona Cultura de Moda

Today's cultural agenda turned PLEC into a meeting place for music, fashion and artistic expression.

Highlights of the day included the meeting of El Podcast - **Radio Noia**, with **Mar Vallverdú**, and Vestir Santes, with **Rita Rakosnik**, for Ràdio Primavera Sound, together for the first time at PLEC.

There was also a performance by **Nicasio Torres** and **Muerta a la Norma**, who questioned the limits of the body through art and fashion; the musical set by SVSTO, the new project of **Carla Parmenter**, with acid, combative techno; and the DJ session by **Miqui Puig**, an essential figure of Barcelona pop culture.

Press Release | Departament d'Empresa i Treball

BIBENCIA

BIBENCIA opened the third day with *Juliet*, a collection inspired by Juliet Capulet, the character from Romeo and Juliet, reinterpreted from a contemporary, free and self-assured perspective. The proposal transforms the classic figure into a symbol of empowerment, identity and personal freedom, celebrating a woman who breaks with imposed norms and decides her own path.

The collection fuses Renaissance romanticism with urban streetwear aesthetics, combining deconstructed pieces and fluid silhouettes. The contrast between classic and contemporary elements reflects Juliet's evolution, from insecurity to confidence and from tradition to self-determination. With Juliet, BIBENCIA turns fashion into a tool for personal expression and champions a rebellious and free femininity.



For more images you can visit the 080 Barcelona Fashion website

Press Release | Departament d'Empresa i Treball

ACCEPTANCE LETTER

ACCEPTANCE LETTER presents The Jester's Prayer, a collection that explores the relationship between fashion, power and social classes through the figure of the jester. Inspired by the garments of court jesters and by the film *I Clowns* (1970) by Federico Fellini, the proposal champions humor and irony as forms of resistance and as tools to question established norms.

The collection stands out for its layering of garments, unexpected contrasts and deliberate excess, which build an expressive aesthetic without falling into conventional theatricality. Through this play of layers and volumes, Jeakyong Sim transforms clothing into a narrative language that combines craftsmanship, experimentation and social critique, asserting the power of humor to give a voice to those on the margins.



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Press Release | Departament d'Empresa i Treball

BENAVENTE

BENAVENTE, the label of Valencian designer Paco Benavente, returns to the 080 Barcelona Fashion runway for the third time with Nomeolvides S/S 2027. Recognizable for its commitment to tailoring, precise pattern-making and craftsmanship, the designer builds his own language that reinterprets historical references in clothing from a contemporary, sculptural perspective.

The new collection starts from old walls and painted wallpapers that, over time, reveal the layers of the past. This inspiration translates into layering, textural contrasts and the reuse of fabrics from previous collections, which gain new life through renewed color combinations and constructions. With Nomeolvides, Benavente reflects on memory, the passage of time and creative identity, championing a craft-based fashion in which each piece preserves the essence of what came before it.



For more images you can visit the [080 Barcelona Fashion website](https://www.080barcelona.com)

Press Release | Departament d'Empresa i Treball

GAU

GAU, the label of Uruguayan designer Sergio Gau, based in València, brings Glitch to the runway, a collection that fuses technology, craftsmanship and historical references from an avant-garde perspective. With a creative universe shaped by architecture, art and culture, the designer pursues a sophisticated and experimental fashion, characterized by its own visual identity and an inclusive vision that transcends gender and age.

The proposal explores the contrast between Baroque aesthetics and futurism, drawing inspiration from wave interference, electromagnetic fields and the human aura. The collection interprets the glitch as a moment of revelation, in which the invisible becomes present, and translates it into pieces that play with layers, textures and the perception of the body. With Glitch, GAU turns fashion into a visual and sensory experience that reflects on energy, technology and the realities that coexist around us.

For more images you can visit the 080 Barcelona Fashion website

OUTSIDERS DIVISION

OUTSIDERS DIVISION, the label created by David Méndez Alonso in Barcelona in 2012, brings Groomed and Horny to the runway, a collection that explores the transition from childhood to a fictional adolescence marked by curiosity, contradictions and the discovery of identity. True to its motto, "Adults who haven't grown up," the brand maintains its preppy-punk universe, characterized by a mix of subculture, pop culture, humor and boundless imagination.

The proposal introduces slimmer silhouettes, provocative graphics and a more defiant attitude, inspired by the visual codes of a private club. The label's innocence and playful spirit coexist with new explorations of the body, attraction and identity, without losing the irreverence that defines its designs. With Groomed and Horny, Outsiders Division reinterprets growing up as a game of experimentation and freedom, in which the rules evolve but the essence of the brand remains.

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Press Release | Departament d'Empresa i Treball

COMPTE SPAIN

COMPTE SPAIN, the prêt-à-couture label creatively directed by Santi Mozas, brings LA BÊTE to the runway, a collection inspired by the film *La Belle et la Bête* (1946) by Jean Cocteau. True to its creative universe, the brand reinterprets the imagery of fairy tales to explore the beauty of the unknown, fusing romanticism, theatricality and a contemporary take on the figure of the beast.

The proposal stands out for its sculptural silhouettes, exaggerated volumes and a combination of sheer fabrics, sequins, bows and crystals, which build a balance between delicacy and strength. Vibrant colors and special fabrics reinforce this universe where the magical and the wild coexist. With LA BÊTE, COMPTE SPAIN champions fashion as a narrative and crafted tool, inviting us to question the limits of beauty and to discover the transformation hidden behind what seems strange to us.

For more images you can visit the [080 Barcelona Fashion website](#)

LOUIS GABRIEL NOUCHI

LOUIS GABRIEL NOUCHI closed the third day with VOLVER, a proposal that draws on the Parisian label's archive to explore new creative possibilities through pieces from previous collections. Inspired by the cinematic language of Pedro Almodóvar, the project focuses on intense colors, emotional depth and deeply human characters, in tune with the narrative universe that defines the designer.

Far from creating new pieces, Nouchi reinterprets them through styling and new silhouette combinations, showing how clothing can evolve without losing its identity. True to his vision of fashion, situated between tailoring, culture and emotions, VOLVER establishes a dialogue between memory and reinvention, giving new life to existing pieces and championing the creative value of the archive.

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Press Release | Departament d'Empresa i Treball

Sponsors and collaborators of the 38th edition of 080 Barcelona Fashion

This edition of the event has the support of the Ajuntament de Barcelona, the collaboration of the Diputació de Barcelona, and the backing of 7 sponsors and 10 collaborators. The sponsors are Port Vell and Marina Vela (official venue), MAC Cosmetics (official makeup), Wella (official hairdressing), Hotel Me (official hotel), EBRO (official mobility partner) and Losberger De Boer (ephemeral architecture). The collaborating brands in this edition are: Thuya Professional Line (official manicure), Rowenta (official ironing and sanitizing), Cointreau (official liqueur), La Dama (official restaurant), Corma y Jardinarium (official live plants), Aquaservice (official water), Born Rosé Barcelona (official wine) y Vermut Miró (official vermouth), Girbau Lab (collaborator of the Reborn show) y Agència de residus de Catalunya (collaborator of the Reborn show) Grosso Napoletano (official restaurant).

080 BARCELONA FASHION

080 Barcelona Fashion is a fashion platform that drives the transformation of the fashion sector in Catalonia, both nationally and internationally, through innovation and creativity.

080 Barcelona Fashion also acts as an engine of change and an awareness-raising element around values such as sustainability, circularity and diversity in the fashion industry.

080 Barcelona Fashion offers a space for dialogue and reflection for creators and the industry, to explore new ways of expressing, consuming and relating.

For more information: Equipo Singular

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