

Press Release | Departament d'Empresa i Treball

The 38th 080 Barcelona Fashion kicks off with a focus on circular fashion, 26 fashion shows and greater international visibility

- The new edition of the event, taking place from 20 to 23 October at Marina Vela-Port Vell, consolidates its commitment to circularity, emerging talent and craftsmanship



More photos: [Here](#)

Barcelona, 20 October 2026.- 080 Barcelona Fashion launched its 38th edition today with a clear focus on circular fashion, creativity and international visibility. Over four days, Marina Vela-Port Vell will host 26 fashion shows and an extensive programme of activities

The opening ceremony was presided over by the minister for Empresa i Treball, Miquel Sàmpser, and featured the participation of the director of the Consorci de Comerç, Artesania i Moda de Catalunya (CCAM), Moisès Rodríguez, and the commissioner for Promoció Econòmica, Comerç, Restauració i Pla de Moda at the Ajuntament de Barcelona, Nadia Quevedo.

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“In this 38th edition, we renew the platform’s commitment to the international visibility of Catalan fashion, strengthening its role as a showcase for talent, a driver of competitiveness and a meeting point for the entire fashion ecosystem,” said the minister for Empresa i Treball, Miquel Sàmpser, who stressed that **“Catalan fashion is a complete and diverse ecosystem encompassing the entire value chain: from creation and design to production, commercialisation, innovation and internationalisation”**.

Promoted by the Departament d'Empresa i Treball, through the Consorci de Comerç, Artesania i Moda de Catalunya (CCAM), with the support of the Ajuntament de Barcelona and the collaboration of the Diputació de Barcelona, this edition of 080 Barcelona Fashion brings together 26 fashion shows that showcase new creative perspectives and reinforce the platform’s role as a driver of transformation, innovation and international visibility for Catalan fashion.

26 fashion shows

This edition’s line-up comprises: **080 REBORN, 404 Studio, Acceptance Letter, Alexandri Studio, Antonio Acuario, Benavente, Bibenca, Boltad, Compte Spain, Crypta, Custo Barcelona, David Catalán, Dominnico, Escorpion, Gau, Guillermina Baeza, Inma Linares, L’amar, Louis Gabriel Nouchi, Nathalie Chandler, O’Barret, Outsiders Division, Pat Equilux, SKFK, Sohuman and Surkana.**

The first fashion show on the programme was **080 REBORN**, the fifth edition of the project promoted by 080 Barcelona Fashion in collaboration with the **Agència de Residus de Catalunya** and **Girbau LAB**.

The initiative celebrates its fifth edition with **NÒMADE**, a collection under the creative direction of **Fermín & Gilles** that champions the potential of reused garments and *upcycling*. The proposal presents garments as objects in constant transformation, capable of acquiring new meanings through the uses, contexts and stories they accumulate over time. With this initiative, 080 Barcelona Fashion reaffirms its commitment to new, more sustainable and responsible models of production and consumption.

PARALLEL ACTIVITIES

Alongside the fashion shows, the **Open Area** will offer live viewing of the entire programme in a free space open to the public, featuring an extensive programme of activities.

080Spot_SpainGallery

The **080Spot_SpainGallery** space, dedicated to promoting designer fashion and emerging brands, will combine exhibitions, pop-up shops, workshops and discussion sessions.

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Participating brands include: **Alexandri Studio, Auvrey, Bibencia, Bico, Callnax, Erax, Gau, Gonter, House of Hedra, Jane Bardot, Karla Aguilar, Maarouf103, Maison Moonsieur, Maria Ruiz Brand, Rafaela Knitwear, Ruinas, Svva, Toda Frágil, Ulanka and Victoria Hidalgo,**

The programme includes various *talks* on the impact of social media, content creation and the application of artificial intelligence to fashion, as well as workshops on garment customisation, experimental fabrics, art applied to fashion and contemporary jewellery.

080_BeyondCrafts, a tribute to craftsmanship

080 Barcelona Fashion, in partnership with Artesania Catalunya, presents a new edition of 080_BeyondCrafts, a space for reflection on the creative processes of contemporary craftsmanship and its relationship with fashion and culture.

Under the title *Ceci n'est pas une sabata*, it focuses on footwear as a territory for craft exploration. From traditional espadrilles to Goodyear construction, from handmade and bespoke shoes to digital manufacturing, the selected pieces span almost a century of craftsmanship and show how contemporary artisans reinterpret shoes from new perspectives: recovering ancestral knowledge, researching materials, questioning form and expanding the limits of technique. The exhibition brings together a selection of artisan brands: Aftersonicccc, Aldanondoyfdez, Ball Pagès, Castañer, Evarist Bertran, La Manual Alpargatera, Mates, Norman Vilalta and Roig Vilaró, curated by Fermín&Gilles. The project features art direction by Biel Capllonch.

PLEC, a new platform to promote fashion culture

One of the new features of this edition is the launch of **PLEC · Barcelona Cultura de Moda**, a new platform created within the framework of the Ajuntament de Barcelona's **Pla Estratègic de Moda 2025-2030** to strengthen the cultural dimension of fashion and connect it with the public and different creative disciplines.

PLEC makes its debut with two initiatives. The first, **PLEC · Barcelona Cultura de Moda · Vol. 1**, is a festival combining imagery, publishing, music, art, performance and conversation at the Tinglados del Port Vell. The second, **PLEC · La 080 en pantalla**, will broadcast the fashion shows live in different public spaces in Barcelona via a travelling mobile screen.

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TEXMEETING BY TEXFOR 2026

Texfor's annual event, part of the official 080 Barcelona Fashion Week programme, will take place on 21 October 2026, from 10:00 to 13:00, at the Mirador building. The different sessions will combine specialist knowledge, experiences of applying agentic AI in industrial environments, and insights from professionals and companies in the textile sector.

Quotes

Minister for Empresa i Treball, Miquel Sàmpser

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Key figures:

Fashion generates turnover exceeding **17,500 million euros**, encompasses **953 companies** and employs **73,660 people**

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Sponsors and collaborators of the 38th edition of 080 Barcelona Fashion

This edition of the event has the support of the Ajuntament de Barcelona, the collaboration of the Diputació de Barcelona and the support of 7 sponsors and 10 collaborators.

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As for the collaborators, the brands participating in this edition are: Thuya Professional Line (official manicure), Rowenta (official ironing and sanitisation), Cointreau (official liqueur), La Dama (official restaurant), Corma and Jardinarium (official live plants), AquaService (official water), Born Rosé Barcelona (official wine) and Vermut Miró (official vermouth), Girbau Lab (Reborn fashion show collaborator), Agència de residus de Catalunya (Reborn fashion show collaborator) Grosso Napoletano (official restaurant).

About 080 Barcelona Fashion

080 Barcelona Fashion is a platform promoted by the Departament d'Empresa i Treball through the Consorci de Comerç, Artesania i Moda de Catalunya that promotes the transformation of the fashion sector through innovation, creativity and talent.

At the same time, it serves as a space for reflection and visibility, promoting values such as sustainability, circularity, diversity and the connection between fashion, craftsmanship and contemporary culture.

For further information: Equipo Singular

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