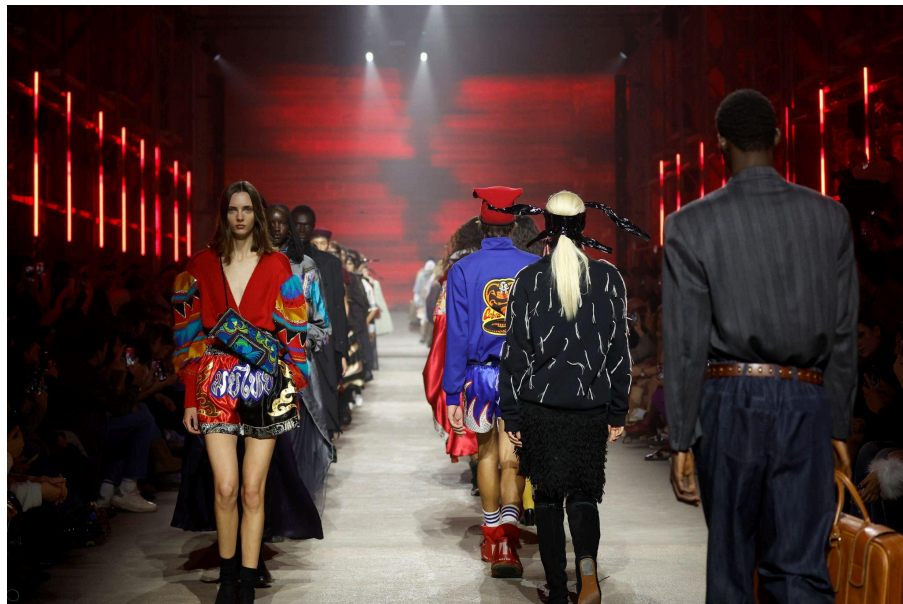


Press Release | Departament d'Empresa i Treball

080 Barcelona Fashion opens its 38th edition with 26 fashion shows

- 080 REBORN, SURKANA, INMA LINARES, SKFK and CUSTO BARCELONA are the featured brands of this first day
- From 20 to 23 October, 080 Barcelona Fashion brings together emerging talent, established labels and fresh perspectives on sustainable, contemporary fashion at Marina Vela-Port Vell



Barcelona, 20 October 2026.- The 38th edition of 080 Barcelona Fashion kicks off today at Marina Vela-Port Vell with a programme of 26 shows that, until 23 October, will make Barcelona the epicentre of fashion. Promoted by the Department of Business and Labour through the Consortium of Commerce, Crafts and Fashion of Catalonia (CCAM), the platform will bring together established labels, new creative voices and international brands, reinforcing its position as a benchmark for creativity. The event has the support of Barcelona City Council and the collaboration of the Barcelona Provincial Council (Diputació de Barcelona).

Press Release | Departament d'Empresa i Treball

The fifth edition of 080 REBORN opened the show calendar with a new proposal that establishes this circular fashion project as one of the platform's most innovative initiatives.

080Spot_SpainGallery

This afternoon, the 080Spot_SpainGallery space hosted the workshop *Create your own brand and customise your scarf*, led by ERAX. A creative, participatory experience that invited attendees to explore their identity and personal expression through fashion, experimenting with customising a scarf to turn it into a unique piece. With this initiative, the space continues its commitment to bringing design and creativity closer to the public.

Emerging talent and new trends define the 38th edition of 080 Barcelona Fashion

On this first day, the shows will feature 080 REBORN, SURKANA, INMA LINARES, SKFK and CUSTO BARCELONA, in a programme that combines circular fashion, creative talent and the proposals of established labels.

080 REBORN

080REBORN opened the 38th edition of 080 Barcelona Fashion with its fifth show, consolidating a project that promotes textile reuse and circularity through fashion and creativity.

With the collaboration of Girbau LAB and l'Agència de Residus de Catalunya, and styling by Fermín Serret and Gilles Saint Martin, the show highlights second-hand clothing and the importance of extending the life of textiles.

The *Nòmada* collection conceives fashion as a process of constant transformation, in which garments take on new meanings as they circulate between cultures and contexts. Through a mix of prints, textures and colours, it proposes a hybrid aesthetic that combines tradition and contemporaneity, and presents each garment as an opportunity for reinvention.



Press Release | Departament d'Empresa i Treball

For more images, visit the 080 Barcelona Fashion website.

SURKANA

HUIPIL starts from Mexico and from a garment steeped in history. The huipil, passed down through generations by Indigenous communities, represents much more than a piece of clothing: it is identity, memory and, in many contexts, a form of resistance and female self-affirmation.

This universe serves as the common thread of a collection in which Surkana reinterprets embroidery, geometric motifs, textures and artisanal codes in its own creative language. The palette combines natural tones with intense reds, blues and greens, while fluid silhouettes and prints build a proposal rich in colour and contrast.



For more images, visit the 080 Barcelona Fashion website.

SOHUMAN

SOHUMAN presented its new collection, *Chapter 6*, a proposal that explores the relationship between fashion, identity and sustainability. The show focuses on contemporary migration flows and on how clothing becomes an essential element for preserving memory, experiences and a sense of belonging in contexts of displacement.

Press Release | Departament d'Empresa i Treball

The collection starts from the idea that garments hold the stories of those who wear them. Using sustainable biotextiles, organic textures and experimental materials, it combines innovation, craftsmanship and nature to explore fragility and the capacity to adapt in the face of new beginnings.

For more images, visit the 080 Barcelona Fashion website.

INMA LINARES

INMA LINARES presented the collection *MORPHÉ* on the runway, a proposal that explores fabric's capacity to transform the silhouette. Through draping, pleating and sculptural volumes, the collection combines textures, transparencies and precise construction to reinterpret femininity through movement and textile experimentation.

The show highlighted the designer's creative universe, marked by contemporary craftsmanship, innovation and attention to detail. From her atelier in Seville, Linares champions local, limited-edition production, in which material research is essential to giving shape to each piece.

For more images, visit the 080 Barcelona Fashion website.

SKFK

SKFK unveiled its new collection, *ARIMA*, inspired by Basque rural culture, which takes the act of cultivating as a starting point to reflect on care, time and memory. The collection celebrates knowledge passed down between generations and the connection between people, territory and creative processes.

Under the creative direction of Maia Curutchet, the Bilbao-based label reaffirms its commitment to sustainability and to fashion linked to culture and art. With *ARIMA*, SKFK explores the dialogue between tradition and contemporaneity and highlights artisanal processes, natural rhythms and everything that endures.

For more images, visit the 080 Barcelona Fashion website.

CUSTO BARCELONA

CUSTO BARCELONA closed the first day with its debut at 080 Barcelona Fashion, presenting *UNEXPECTED*, a collection that places identity, energy and self-expression at the centre of its creative proposal. True to its colourful, innovative style, the label champions fashion that breaks with the predictable and combines craftsmanship with textile experimentation.

The collection stands out for its fluid silhouettes, transparencies and light volumes, with ruffles, lace, embroidery and layering that add movement and visual richness. A palette of pastel tones, soft earth shades and luminous highlights completes the collection, in which Custo Barcelona presents fashion as a form of personal, free and contemporary expression.

For more images, visit the 080 Barcelona Fashion website.

Press Release | Departament d'Empresa i Treball

Sponsors and collaborators of the 38th edition of 080 Barcelona Fashion

This edition of the event has the support of Ajuntament de Barcelona, the collaboration of the Diputació de Barcelona and the backing of 7 sponsors and 10 collaborators. The sponsors are: Port Vell y Marina Vela (espai oficial), MAC Cosmetics (maquillatge oficial), Wella (perruqueria oficial), Hotel Me (hotel oficial), EBRO (Mobility partner Oficial) and Losberger De Boer (arquitectura efímera). The collaborating brands this edition are : Thuya Professional Line (official manicure), Rowenta (official garment steaming and sanitising), Cointreau (official liqueur), La Dama (official restaurant), Corma and Jardinarium (official live plants), AquaService (aigua oficial), Born Rosé Barcelona (vi oficial) and Vermut Miró (official vermouth), Girbau Lab (collaborator of the Reborn show) y Agència de residus de Catalunya (collaborator of the Reborn show) Grosso Napoletano (official restaurant).

080 BARCELONA FASHION

080 Barcelona Fashion is a fashion platform that drives the transformation of the fashion sector in Catalonia, both nationally and internationally, through innovation and creativity.

080 Barcelona Fashion also acts as an engine of change and a vehicle for raising awareness of values such as sustainability, circularity and diversity in the fashion industry.

080 Barcelona Fashion offers a space for dialogue and reflection for creators and the industry, to explore new ways of expressing, consuming and relating.

For more information: Equipo Singular

Maria Sánchez: maria.sanchez@equiposingular.com -