

The third day of 080 Barcelona Fashion champions designer fashion through collections imbued with narrative and creative identity

- From Greek mythology to modern tailoring: **BIBENCIA, GUILLERMO JUSTICIA, BENAVENTE, DOBLAS, REPARTO, HABEY CLUB** and **RICARDO SECO** define the event's third day
- The Open Area hosts the talk "The art of styling – how to build a visual narrative" and a fashion illustration workshop led by Joel Miñana and OLO



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Barcelona, 16 April 2026.- The third day of 080 Barcelona Fashion, which is organised by the Generalitat de Catalunya (Regional Government of Catalonia) through the Consorci de Comerç, Artesania i Moda de Catalunya (CCAM), within the Departament d'Empresa i Treball, together with Barcelona City Council and Barcelona Provincial Council, focused its creative work on emotion and memory. The collections blended technical composition, cultural references

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and a commitment to responsible production, while drawing inspiration from Greek mythology to modern tailoring.

Beyond the fashion shows, the day bolstered its professional focus with an array of activities in the Open Area. The talk “The art of styling – how to build a visual narrative” delved into creative direction and the building of visual identities, whereas the workshop by Joel Miñana and OLO encouraged participants to explore fashion illustration from an artistic and hands-on approach.

The collections presented on this third day were as follows: BIBENCIA, GUILLERMO JUSTICIA, BENAVENTE, DOBLAS, REPARTO, HABEY CLUB and RICARDO SECO.

BIBENCIA

BIBENCIA opened the third day with “Penélope”, a collection inspired by the mythological figure of Odysseus’ wife. The label, which was established by Roberto Montes Sanz two years ago, creates each collection as a narrative channel for emotional exploration.

The collection is a manifesto about good fortune, which is understood as the result of discipline, perseverance and the desire to achieve happiness. Corsetry acts as a structural axis, i.e. a metaphor for inner strength, while ribbons symbolise connection and affection. The colour range includes pastel pink, light blue, white, black and burgundy.



For more images, please visit the [080 Barcelona Fashion](https://www.080barcelona.com) website.

GUILLERMO JUSTICIA

Guillermo Justicia then presented “Viscerum”, a further development of his previous collection, VOID. The Barcelona-based designer, who won the REC.0 award for best emerging fashion collection at the previous edition, builds his own universe via dark and introspective landscapes.

While VOID explored the external void, this new collection delves into the inner landscape by addressing loneliness, fear, pressure and the unknown as a process of struggle, resistance and adaptation. The garments convey the tension between fragility and strength through structures that follow the body and its movement.



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BENAVENTE

Next up was BENAVENTE, a Valencian label established by Paco Benavente that champions high craftsmanship in a modern context through excellence in pattern-making and bespoke tailoring.

“Les Muses de l’Empereur” (The Emperor’s Muses) is his most ambitious collection to date. It draws inspiration from history’s great love stories, such as those of Napoleon and Josephine or Henry VIII and Anne Boleyn, by transforming battle uniforms and ball gowns into modern garments, whose structural strength coexists with soft, flowing fabrics. The cuts, layers and silhouettes evoke armour and ceremonies, whereas wools, silks and lightweight fabrics provide movement and sensuality.



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DOBLAS

The label headed by Carlos Doblas, Sfera's former image manager and DAVIDELFIN's former assistant, presented "Collapse", a collection that explores contradiction as a creative territory.

The garments are depicted through marked asymmetries, with shorter fronts, elongated backs and unexpected proportions, thus generating movement and visual tension. Classic tailoring engages in a dialogue with fabrics created from patchwork scraps, as if the material were still undergoing a definition process. The tuxedo, as the core item, is reinterpreted in a modern language, where formality gets more relaxed, with a subtle nod to the 1960s.

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REPARTO

The independent label, which was established in 2019 in Madrid by Margil Peña and Ana Viglione, who are at present Programme Leaders of the master's degree in Fashion at IED Madrid, presented "BLACKLOT", a collection based on dreams as its conceptual axis, involving their nocturnal aspect as well as their projection into the future.

The name refers to the film backlot, a space where sets are built to simulate real or fictional scenarios. The collection blends silhouettes from the late 19th

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and early 20th centuries and the underground culture of the late 20th century. Techniques such as upcycling, repeat objects and moulage emphasise the experimental aspect of the garments under the motto: “Dreams are expensive, but dreaming is free”.

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HABEY CLUB

The slow fashion label established by David Salvador and Javier Zunzunegui, which focuses on craftsmanship, sustainability and responsible production using recycled or 100% organic fabrics, presented its FW 26/27 collection, “Just One More Try”, in the last-but-one fashion show.

The collection revolves around second chances and the forgotten moments in every story. Butterflies symbolise these new stages, whereas knots connect with past experiences, distort silhouettes and create bulky textures in jackets, coats and very low-waisted trousers, all in a vibrant colour range.

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RICARDO SECO

Mexican designer Ricardo Seco closed the third day with “Orgull Migrant” (Migrant Pride), a retrospective collection that celebrates the 25th anniversary of his career and revisits some of his most emblematic garments. Throughout his career, Seco has brought Mexican and Latin American pride to international stages, such as New York, Paris and London, by addressing topics like migration, diversity and inclusion.

Thanks to his genderless garments and visual references, such as Mónica Lozano’s “BORDERS”, the collection challenges borders and exclusion systems, while also claiming Latin American identity and belonging. With his onboarding, 080 Barcelona Fashion now boasts one of the most prominent figures in current Latin American fashion.

For more images, please visit the [080 Barcelona Fashion](#) website.

Sponsors and contributing firms of the 37th 080 Barcelona Fashion

This edition of the event is supported by Barcelona City Council, together with Barcelona Provincial Council, and backed by five sponsors and eight contributing firms. The sponsors are Port Vell and Marina Vela (official venue), MAC Cosmetics (official make-up), Wella (official hairdressing) and Hotel Me (official hotel). As for the contributors, the brands participating in this edition are as follows: Thuya Professional Line (official manicure), Rowenta (official ironing and sanitising), Cointreau (official liqueur), La Dama (official restaurant), Corma and Jardinarium (official live plants), Agua NEA (official water), INCAVI (official wine) and La Roca Village (official fashion destination).

080 BARCELONA FASHION

080 Barcelona Fashion is a fashion platform that drives the transformation of the fashion industry in Catalonia, both nationally and internationally, through innovation and creativity.

080 Barcelona Fashion also acts as a driving force for change and an awareness-raising element with regard to different values, such as sustainability, circularity and diversity in the fashion industry.

080 Barcelona Fashion provides a space for dialogue and reflection for designers and the industry to explore new ways of expressing themselves, consuming and interacting.

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