

## **080 Barcelona Fashion closes its 35th edition, consolidating its position as a global platform**

- This edition underpins its international interest with more than a hundred accreditations from countries such as Italy, France, the Netherlands and especially the United Kingdom as well as the United States
- Innovation and creativity have been key to this new edition of 080 Barcelona Fashion, which has featured more than 600 accredited journalists



Download the images and videos of the fashion shows [here](#).

**Friday, 4 April 2025.-** The 35th edition of the Catalan fashion week has come to a close, consolidating its position as a global platform, while achieving great success.

080 Barcelona Fashion has opened the doors of the Open Area within the Recinte Modernista de Sant Pau to more than 3,000 visitors, who have been able to enjoy this open outdoor space, where they could watch the fashion shows via streaming and have a unique experience, while enjoying the best street style.

With a total of 614 journalists and content creators, of which 136 were from abroad, 080 Barcelona Fashion has consolidated its position as one of the most interesting showcases on the international sphere. During the four days of the 35th edition, the international presence of people from countries such as Italy, France, the Netherlands and especially the United Kingdom as well as the United States was noteworthy. Digitally speaking, Instagram and YouTube streaming views have been boosted, with the creation of static and video content, hence ensuring global coverage of the event from the fashion shows to backstage.

### **Fashion shows on the last day**

The following fashion shows took place on this last day: ANEL YAOS, MAISON MOONSIEUR, RUBEARTH, MANÉMANÉ, HABEY CLUB and ACROMATYX. Find out the details of the presented proposals:

#### **ANEL YAOS**

Anel Yaos opened the fashion shows on the catwalk with his latest collection "*María*", a poetic exploration of white in all its forms and nuances. Anel Yaos turns this seemingly simple colour into a universe full of textures, volumes and meanings, while playing around with light and shadow to provide each piece with a new dimension. Inspired by his sister, the designer breathes life into a collection that is imbued with light, essence and pure emotion.



## MAISON MOONSIEUR

MAISON MOONSIEUR is the brand promoted by Marc Moon, which blends a passion for fashion history and a modern approach. The young designer recovers the elegance of other eras and reinterprets it with futuristic touches, thus creating collections that straddle the classic and the modern.

His proposal, *“La Rue des Garçonnes”*, is a tribute to the androgynous woman of the 1920s, who challenged the canons of femininity through fashion. Inspired by Camden Town's men's tailoring and the transgressive atmosphere of speakeasies, the collection blends the classic and the futuristic with androgynous silhouettes, precise cuts as well as a combination of opaque and translucent textures.

Rather than mere fashion, this collection is a manifesto of female empowerment.



## RUBEARTH

Gabriel Nogueiras, founder of RUBEARTH, has redefined men's fashion by merging design, art and technology. His timeless aesthetics challenges short-lived trends and encourages us to rethink the relationship between fashion, identity and consumption.

He has presented "*The Green Flash Theory*", a collection that seeks to take us on a journey between dream and reality. Tropical prints take on a new dimension, while floating flowers and ghostly reflections evoke a universe where day and night meet. This is a collection that invites you to go beyond the obvious, thus blending fashion and imagination.





## MANÉMANÉ

*“Unfollow the rules”* is the collection presented by Miguel Becer, creative director of the MANÉMANÉ brand, in which he deconstructs and rebuilds the brand's codes to celebrate imperfection and the uncommon.

This proposal encompasses the courage to break the rules, while claiming creative freedom as the label's essence. On the catwalk, silhouettes are reinvented with asymmetries and fabrics that are combined in a bold way, thus blending classic elements and unexpected details, while conveying the brand's ongoing evolution.

## **HABEY CLUB**

The last-but-one fashion show was by David Salvador and Javier Zunzunegui's label, HABEY CLUB. This a slow fashion brand, with craftsmanship, sustainability and responsible production as its core values.

*"The Small Print"* is inspired by the life and work of photographer Vivian Maier. The proposal conveys the contrast between her hidden genius and her discreet routine, turning this into garments that explore anonymity and metamorphosis. It ranges from rigid structures that hide the face to blurred garments and intertwined ribbons that symbolise Maier's unfinished world. Finally, the garments are covered in feathers, which represents her nomadic spirit and her ability to change.

With *"The Small Print"*, Habey Club builds a visual and emotional story, where each garment becomes a work of craftsmanship that gives voice to the invisibility of an outstanding artist.

## **ACROMATYX**

ACROMATYX was the brand that closed this edition of 080 Barcelona Fashion. This label proposes timeless collections, imbued with its own identity and narrative, with oversize, layers and deconstruction being the hallmarks of its DNA.

The collection, which was presented under the name *"007 Esencia"*, captures the brand's soul, while paying tribute to its roots and passion for the colour black, a symbol of timelessness, elegance and purity. Inspired by black Spain and the cultural tradition of Extremadura, the collection reinvents the floral embroidery of that region, in order to blend history and modernity.

## **Sponsors and contributing firms of the 35th 080 Barcelona Fashion**

In this edition, the event has the support of 3 sponsors and 8 contributing brands. Its sponsors are MAC Cosmetics (official make-up), Wella (official hairdresser) and ME Barcelona (official hotel). As for the contributors, the brands participating in this edition are as follows: Thuya Professional Line (official manicure), Rowenta (official ironing and sanitising), La Roca Village (official fashion destination and experience), Aquabona (official water), Cointreau (official liqueur), Coolifting (official treatment), La Dama (partner restaurant) and Bastian Beach (partner restaurant).

## **080 Barcelona Fashion: the Catalan fashion week**

080 Barcelona Fashion is a creative platform promoted by the Generalitat de Catalunya through the Departament d'Empresa i Treball and the Consorci de Comerç, Artesania i Moda (CCAM). Its priority is to drive the transformation of the Catalan fashion industry both on a national and international level, with a commitment to innovation and creativity. It also presents itself as a driving force for change and awareness-raising, while promoting values, such as sustainability, circularity and diversity. It aims to create a space for dialogue and reflection, where designers and the industry can explore new ways of expressing themselves, consuming and interacting.

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