

Twenty-four designers and brands are to take part in the 35th 080 Barcelona Fashion

- **The coming edition is to take place from 1 to 4 April at the Recinte Modernista de Sant Pau**

Wednesday, 12 february 2025

Twenty-four designers and fashion brands are to present their new collections during the coming edition of 080 Barcelona Fashion, a fashion platform promoted by the Govern via the Departament d'Empresa i Treball through the Consorci de Comerç, Artesania i Moda (CCAM), which will be held from 1 to 4 April at the Recinte Modernista de Sant Pau.

The line-up includes the labels: 404 Studio, AAA Studio, Acromatyx, Alvar Merino, Anel Yaos, Compte Spain, Custo Barcelona, Doblas, Dominnico, Eikō Ai, Eñaut, Ernesto Naranjo, Escorpion, Guillermo Justicia, Habey Club, Juan Vidal, Lola Casademunt by Maite, Maison Moonshieur, MANÉMANÉ, María Escoté, Rubearth, Simorra, The Label Edition and Txell Miras.

DESIGNERS AND BRANDS

404 STUDIO: A fashion brand that seeks uniqueness and reinvents tradition through a modern look, an interpretation it conveys around the world. Its creations have been worn by artists such as Milena Smit and Dua Lipa.

AAA STUDIO: Arnau Climent created this label as a canvas to explore his emotions and connect with those who share his passion for individualism. The firm is not limited by gender labels, but celebrates unrestricted fluidity and diversity.

ACROMATYX: Franx de Cristal and Xavi Garcia, the label's creative directors, propose timeless collections with their own identity and narrative that ranges from minimalism to avant-garde. They investigate bodily volume and proportions, oversizing, layers and the deconstruction of the main hallmarks of the label, with black as the basic colour.

ALVAR MERINO: An urban or urbanite fashion brand. With an eye on the bustling streets, it translates the maelstrom of the city into garments with a high conceptual load and a lot of craftsmanship. Its vanguard approach challenges traditional clothing codes and questions gender conventions in fashion.

ANEL YAOS: The aesthetic universe of Anel Yaos tells of his inner world and of the expression of his generation, whereas his proposals pose questions such as the fear that everyone has inside them, aesthetic pressure, the worrying feeling of belonging to a group and the experimentation of absolute happiness.

COMPTE SPAIN: Valencian designer Santi Mozas' label. Its exclusive garments are created in a traditional, ethical and sustainable way, while bringing to the fore the artisans who work with the brand.

CUSTO BARCELONA: An international Catalan fashion firm created in the 1980s by the Dalmau brothers. Over time, research into the use of colour and patterns has turned the label into an example of innovation, boldness and sophistication.

DOBLAS: Carlos Doblás has created a new collection after 15 years of silence, having reflected on the language of fashion and his entanglement of desires and fears. A synthesis of style and language that condenses the former Carlos Doblás into Doblás, a new start, a Re-Debut.

DOMINNICO: The firm of creative director Domingo Rodríguez Lázaro. It works under the premise of sustainable fashion, it is characterised by its attention to detail in the pattern design, its research into new fabrics and its sustainability in processes.

EIKŌ AI: A label created in 2018 by Glòria Lladó. EIKŌ AI is a women's *prêt-à-porter* label inspired by the colours of light, the analogical warmth and the fantastic stories of an inclusive, cosmopolitan, sensual and magical universe.

EÑAUT: The label of Basque designer Eñaut Barruetabeña, based in Barcelona and winner of the National Award for Emerging Design by the Generalitat de Catalunya. With a minimalist aesthetic, EÑAUT pays great attention to detail, cares for pattern designing and is committed to an ethical and sustainable philosophy. The label is envisaged for the modern man, who is concerned about his image and a lover of art and design.

ERNESTO NARANJO: Trained at the prestigious Central Saint Martins school, Ernesto Naranjo began his career working for Balmain before taking the leap to Margiela, where he became friends with John Galliano. Encouraged by Galliano, he created his own label in 2014. His designs are characterised by the fact that they are timeless, elevated, while highlighting tradition and craftsmanship.

ESCORPION: Established in 1929, it is a benchmark in the international knitwear sector thanks to the sophisticated design and heritage of its collections. Over the years, it has become a timeless and versatile fashion icon.

GUILLERMO JUSTICIA: His purpose is to blend art and fashion and foster a connection with the natural environment. Nature is an essential and ubiquitous element in the concept of the brand and its collections, while exploring silhouettes, fabrics, textures and volumes to breathe life into a unique, personal universe. Timeless garments that transcend trends.

HABEY CLUB: The label of designers David Salvador and Javier Zunzunegui. Based on sustainable fashion, it focuses on the reuse of fabrics and the use of recycled or 100% organic fibres.

JUAN VIDAL: Juan Vidal's collections are characterised by the technique in using colour, conceptualisation and volume. The study of classical, iconographic and artistic references play a determining role in his work, as does the search for technical, detail-oriented perfection.

LOLA CASADEMUNT BY MAITE: Premium line of LOLA CASADEMUNT, a groundbreaking fashion company specialising in clothing and accessories. Its collections follow the trends of the market, although always reinvented with the unique hallmark of the label.

MAISON MOONSIEUR: With a brutalist and disruptive aesthetic, Maison Moonsieur challenges the rules of traditional fashion. The label rescues references from the past to re-interpret them with a raw, modern vision, thus creating a provocative and unique proposal. Each garment is a declaration of identity, character and a break with convention, seeking to burst the limits of gender and tradition.

MANÉMANÉ: The label by designer Miguel Becer, who, after working with Amaya Arzuaga, created his own brand that combines fashion and elegance. Interested in traditional clothing, it proposes a modern style that flees from excesses and does not use fashion as a weapon of seduction, as it has its own vision of femininity.

MARIA ESCOTÉ: Her collections are characterised by a blend of techniques and concepts with an avant-garde vision and special attention to detail. María Escoté prefers a young, vibrant style that has captivated thousands of women for her boldness and experimental approach in each design.

RUBEARTH: The label by designer Gabriel Nogueiras, which is focused on sustainable fashion and explores the limits between art, fashion and craftsmanship, with sustainability and exclusive design as the cornerstones. The firm is based on

three mainstays: advocating for craftsmanship, promoting sustainability and offering the public fun, versatile and timeless designs.

SIMORRA: The firm created by designer Javier Simorra. The brand conceptualises the fabric to communicate messages and emotions. It supports functional designs that respond to a transgenerational society.

THE LABEL EDITION: The firm from Barcelona created by Véronique Von Siebenthal and Laura Johansson. It focuses on ethical, honest, timeless and exclusive fashion based on the production of capsules that are made locally and in limited quantities. In a few years, the label has become popular with all types of public, including actresses and content creators.

TXELL MIRAS: Designer Txell Miras' label, one of the most important names in independent Catalan fashion in the last 15 years. Conceptual fashion and avant-garde design with great attention to detail. Award for the Best Collection of 080 Barcelona Fashion in 2016.

080 BARCELONA FASHION

080 Barcelona Fashion is a fashion platform that drives the transformation of the fashion industry in Catalonia, both nationally and internationally, through innovation and creativity.

080 Barcelona Fashion also acts as a driver for change and an awareness-raising element with regard to different values, such as sustainability, circularity and diversity in the fashion industry.

080 Barcelona Fashion provides a space for dialogue and reflection by creators and the industry to explore new forms of expression, consumption and interaction.

Sponsors and collaborators of the 35th edition of 080 Barcelona Fashion

In this edition, the event has the support of 3 sponsors and 9 collaborators. The sponsors are MAC Cosmetics (official sponsor of makeup), Wella (official sponsor of hairdresser), ME Barcelona (official hotel). As for the collaborators, the brand participating in this edition are: Thuya Professional Line (official manicure), Rowenta (official ironing and sanitizing), La Roca Village (official experience and fashion destination), Aquabona (official water) Cointreau (official liqueur), Coolifting (official treatment), Crimons (furniture collaborator), La Dama (official restaurant), Bastian Beach (official restaurant).

