

## Craftsmanship and emerging designers are starring the last but one day of 080 Barcelona Fashion

- **ALL THAT SHE LOVES, LEMĀCHET, THE LABEL EDITION and DOMINNICO** are some of the well-established brands that will be showcased at the platform, among other emerging labels, such as **ALSEDÀ, REPARTO and FATIMA MIÑANA**
- The third day brought to the fore **TexMeeting 2024**, a space for discussion to explore the global transformations that could change social and economic organisation.



Download the images and videos of each label's fashion shows [here](#).

**Wednesday, 16 October 2024.-** The last but one day of 080 Barcelona Fashion is here. The event hosted **TexMeeting 2024**, a space that aims to delve deeper into the textile industry, its new challenges and the more panoramic perspective it needs in view of the future, as well as its involvement in global transformations.

The presented collections were as follows: **ALSEDÀ, REPARTO, ALL THAT SHE LOVES, FATIMA MIÑANA, LEMĀCHET, THE LABEL EDITION and DOMINNICO.**

### **ALSEDÀ**

The third day was opened by **Alsedà**, a label that is making its debut in this new edition. The brand is committed to sustainability and seeks to get rid of the industry's bad habits. With its collection, *"Deconstruction"*, it explores the courage to challenge pre-established ideas in order to build a fairer society. **Ariadna Massana** blends textures and craftsmanship into a visual manifesto of evolution and sustainability, which encourages us to ponder on identity and social change.



Download the images and videos of each label's fashion shows [here](#).

## REPARTO

Reparto, a brand that was established in 2019 by Margil Peña and Ana Viglione, is making its debut on the 080 Barcelona Fashion line-up. The collection, "Reality Show", which is inspired by harsh reality, attempts to adapt to the industry by conveying the consequences of getting a brand off the ground. It aims to establish silhouettes and patterns that identify the brand, while emphasising features and techniques that are already part of its collective imagination. It shows the colder side of the label with a touch of demureness, without forgetting its characteristic humour. Neutral colours take centre stage, along with shades such as pink and red. A brand that sure includes upcycling, lace transfer and tailoring, among others.

As a new feature, the brand will rely on the collaboration of accessories designer Fernando Gómez in this collection.



Download the images and videos of each label's fashion shows [here](#).

## ALL THAT SHE LOVES

This is not the first time that the label has amazed us at the platform. The "Isla Brava SS25" collection, designed by Clara Esteve, is a refreshing swimwear and beachwear proposal for SS2025. As of her first collection, Clara Esteve has opted for tie-dye techniques as one of the brand's distinctive features. To achieve this effect, the garments are made with high-quality fabrics that are mercerised with preparations for subsequent dyeing.

All That She Loves understands fashion as a creative process based on respect, where each hand involved gives it all, as they love what they do.



Download the images and videos of each label's fashion shows [here](#).

## FATIMA MIÑANA

Another label that premieres at 080 Barcelona Fashion is Fatima Miñana. It was established in 2020 and that stands out for its innovative design and unique approach to femininity. In this collection, "*The art of loss*", it looks into the link between fashion and death, inspired by Giacomo Leopardi's idea that fashion and death share a common nature: ongoing change. The brand captures the emotional intensity associated with grief through silhouette experimentation. The garments in the collection aim to express the trauma of loss with avant-garde silhouettes that break away from the traditional cut.

Kendall Jenner, Nathy Peluso, Mina El Hammani or María José Llergo are some of the celebrities who have worn it's designs, thus reflecting the label's global appeal and impact in the world of modern fashion.

## **LEMĀCHET**

The label's comeback to 080 Barcelona Fashion with a new version of men's fashion. A brand that neither confines itself to women nor men and boasts a large niche in the female, male and genderless market.

Lemāchet, invites us to rediscover men's fashion with its new collection, "*Re-arrange*", a poetic journey towards a new masculinity, while reimagining the essence of modern men. An ode to transformation, where each garment expresses a new, more efficient and harmonious male energy. Pastel colours and floral motifs are tantamount to this new era of masculinity.

The inspiration behind Re-arrange arises from a deep desire to rearrange the conventional structures that have defined the fashionable man.

## **THE LABEL EDITION**

The last but one label to round off the day was The Label Edition. The label was established at the beginning of 2019 by two experts in fashion and luxury marketing, Véronique Von Siebenthal and Laura Johansson. The brand The Label Edition is focused on conveying values and aesthetics.

The Label Edition's new SS25 collection, "*Allegra*", celebrates liveliness and style with a bold touch, inspired by the Riviera style of the 1970s. It combines classic elegance with modern energy and provides a range of bright colours and striking prints, hence making it stand out for its versatility and sophistication.

Flowing silhouettes and sheer volumes convey the brand's core essence, while focusing on comfort and the use of sustainable materials. A brand that is committed to a philosophy of recycling in some capsules and promoting slow fashion. The collection aims to shake up wardrobes with fresh, versatile and energetic proposals for the new season.

## **DOMINNICO**

Another label that always astounds us with its collections is Dominnico. A brand that features meticulous pattern designing, research into new fabrics and materials, sustainability in its processes and a futuristic vision of fashion, where the values of inclusion and freedom are the guiding principle of all its collections. Domingo Rodríguez Lázaro, its creative director, undertakes the *SPRING 25* collection by revisiting its aesthetic codes to take them to a hitherto unexplored version for the brand.

A collection in which shades such as pink, red, electric blue and the greatest contrasts of white and black stand out, alongside the label's usual materials, such as leather, denim and recycled fur.

Lady Gaga, Beyoncé, Rosalía and Dua Lipa, among others, are some of the celebrities who have worn Dominnico looks and catapulted the brand to the international scene.

### **Sponsors and contributing firms of the 34th 080 Barcelona Fashion**

In this edition, the event has the support of three sponsors and eight contributing brands. The sponsors are as follows: MAC Cosmetics (official make-up), Wella (official hairdresser) and Moxy Barcelona (official hotel). As for the contributors, the brands participating in this edition are as follows: Thuya Professional Line (official manicure), Rowenta (official ironing and sanitising), La Roca Village (official fashion destination and experience), Cointreau (official liqueur), Chivite (official wine), Girbau Lab (sponsor of 080 Reborn in industrial laundry and fabric treatment service), The Catalan Waste Agency (ARC) (sponsor of 080 Reborn) and Natur All (official water).

### **080 Barcelona Fashion: the Catalan fashion week**

080 Barcelona Fashion is a creative platform promoted by the Generalitat de Catalunya through the Departament d'Empresa i Treball and the Consorci de Comerç, Artesania i Moda (CCAM). Its priority is to drive the transformation of the Catalan fashion industry both on a national and international level, with a commitment to innovation and creativity. It also presents itself as a driving force for change, while promoting social values, such as sustainability, circularity and diversity. It aims to create a space for dialogue and reflection, where designers and the industry can explore new ways of expressing themselves, consuming and interacting.

**For more information:** Equipo Singular

Mariona Balasch: mariona.balasch@equiposingular.com – 628 03 39 76  
Maria Freixa: maria.freixa@equiposingular.com – 630 53 15 45

\*All images of the day's fashion shows can be downloaded from the [080 Barcelona Fashion](#) website and [here](#).

Follow us on social networks:

- Facebook CCAM: <https://www.facebook.com/ccamcat/>
- Twitter CCAM: <https://twitter.com/ccamcat>
- Facebook 080 Barcelona Fashion: <https://www.facebook.com/080BcnFashion>
- Twitter 080 Barcelona Fashion: [https://twitter.com/080\\_bcn\\_fashion](https://twitter.com/080_bcn_fashion)
- Instagram 080 Barcelona Fashion: <https://www.instagram.com/080bcnfashion/>
- TikTok 080 Barcelona Fashion: [https://www.tiktok.com/@080\\_bcn\\_fashion/](https://www.tiktok.com/@080_bcn_fashion/)
- On Twitter: [@empresacat](#)