

The 34th 080 Barcelona Fashion rewards talent on its second day

- The With Love Halston Foundation has awarded Virginia Cerrutti, a student at IED Barcelona, with a \$10,000 scholarship
- GUILLERMINA BAEZA, INMA LINARES, NATHALIE CHANDLER, OUTSIDERS DIVISION, CARLOTA BARRERA and CUSTO BARCELONA took part in this second day



Download the images and videos of the fashion shows [here](#).

Tuesday, 15 October 2024.- The second day of 080 Barcelona Fashion began with the "WITH LOVE HALSTON" x IED award ceremony of the With Love Halston Foundation, where talent is rewarded. Nine finalists presented their looks, and a jury of renowned fashion industry professionals chose Virginia Ceruti, a student at IED Barcelona, as the winner. She presented a look that was inspired by Greek mythology and designed based on Halston's aesthetics as well as sustainability and marketability criteria.

GUILLERMINA BAEZA, INMA LINARES, NATHALIE CHANDLER, OUTSIDERS DIVISION, CARLOTA BARRERA and CUSTO BARCELONA presented their proposals.

GUILLERMINA BAEZA

Designer Guillermina Baeza is a renowned and landmark figure in Spanish swimwear fashion who competes with the best European labels. On this second day, GUILLERMINA BAEZA, another benchmark of this platform, was the first label to present its collection: "*Dolce Vita Capri 2025*", which was created based on the inspiring island. This collection stands out for its smooth and shiny fabrics, purple and magenta shades, pink and orange bikinis, as well as black swimwear with handmade transparencies.



Download the images and videos of the fashion shows [here](#).

INMA LINARES

The next fashion show was held by INMA LINARES, a designer who is making her debut in Barcelona with the "*Flawless 2025*" collection. Made up of 23 looks, where craftsmanship, volumes, elaborate pattern designing and very careful tailoring stand out, the collection values innovative pattern designing techniques, volumes created with fishing line, methacrylate corsetry and garments with laser cuts. The shades range from neutral to colourful, on brocade, chiffon and organza fabrics. As for the styles, she uses a striking collection of large vintage jewellery, where gold, striking colours, headscarves and glasses take centre stage. This fusion of luxury, elegance, feminism and timeless sophistication is reminiscent of the current OLD MONEY trend.



Download the images and videos of the fashion shows [here](#).

NATHALIE CHANDLER

"I'm not crazy, I'm just fond of you" was the next collection on the catwalk. The label, NATHALIE CHANDLER, sought to capture the vibrant and eclectic essence of the 90s and 2000s, while paying homage to freedom of expression and unbridled division. Each garment is designed to convey a sense of nostalgia, while encouraging experimentation and boldness when dressing. Moreover, it seeks to link up with those who experienced these golden years and to appeal to new generations looking to relive and reinterpret that unique drive.

OUTSIDERS DIVISION

With his label, OUTSIDERS DIVISION, and his exhibited collection, *"Els nens perduts"* (*The lost children*), David Méndez Alonso uses emotions as a tool to draw a long list of garments and accessories.

CARLOTA BARRERA

The label, CARLOTA BARRERA, walked down the catwalk with a collection that explores the tension between opposites: restraint and unleashing, male and female, structure and fluidity. The garments toy with different proportions and shapes through tailoring and the handling of fabrics. Ruffled shirts, flowing jackets with pleats and asymmetrical trousers, further illustrate this contrast; handcrafted details, such as waxed thread and embroidery, earth tones, ivory and black, as well as nostalgic accessories, such as shells and ashtrays. Each garment explores balance between tension and release.

CUSTO BARCELONA

The Dalmau brothers, Custo and David, founders of CUSTO BARCELONA, a label that has already become a benchmark at 080 Barcelona Fashion, rounded off the day. Custo presented its collection *"Come... and you will see..."*. It celebrates its free and spontaneous spirit in a colourful and visual environment. Creativity is at the core of all the garments, where confident women find their ally and express their individuality and style. Dresses and trousers and top co-ord sets are the starring garments. As a common thread we also find; flounces of sheer fabrics, puffed sleeves, gathers and skin-baring openings.

The collection is grouped in colour blocks that range from warm yellow and orange sun shades, via pink tones and along a palette of blue and turquoise, to expand into a white colour scheme. Men's looks represented on the We Art t-shirts are introduced as a new feature.

Sponsors and contributing firms of the 34th 080 Barcelona Fashion

In this edition, the event has the support of three sponsors and eight contributing brands. The sponsors are as follows: MAC Cosmetics (official make-up), Wella (official hairdresser) and Moxy Barcelona (official hotel). As for the contributors, the brands participating in this edition are as follows: Thuya Professional Line (official manicure), Rowenta (official ironing and sanitising), La Roca Village (official fashion destination and experience), Cointreau (official liqueur), Chivite (official wine), Girbau Lab (sponsor of 080 Reborn in industrial laundry and fabric treatment service), The Catalan Waste Agency (ARC) (sponsor of 080 Reborn) and Natur All (official water).

080 Barcelona Fashion: the Catalan fashion week

080 Barcelona Fashion is a creative platform promoted by the Generalitat de Catalunya through the Departament d'Empresa i Treball and the Consorci de Comerç, Artesania i Moda (CCAM). Its priority is to drive the transformation of the Catalan fashion industry both on a national and international level, with a commitment to innovation and creativity. It also presents itself as a driving force for change, while promoting social values, such as sustainability, circularity and diversity. It aims to create a space for dialogue and reflection, where designers and the industry can explore new ways of expressing themselves, consuming and interacting.

For more information: Equipo Singular

Mariona Balasch: mariona.balasch@equiposingular.com – 628 03 39 76

Maria Freixa: maria.freixa@equiposingular.com – 630 53 15 45

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