

## Twenty-four designers and brands are to take part in the 34th edition of 080 Barcelona Fashion

- The coming edition is to take place from 14 to 17 October at the Recinte Modernista de Sant Pau

Twenty-four designers and fashion brands are to present their new collections during the coming edition of 080 Barcelona Fashion, a fashion platform promoted by the Generalitat de Catalunya via the Departament d'Empresa i Treball through the Consorci de Comerç, Artesania i Moda (CCAM), which will be held from 14 to 17 October at the Recinte Modernista de Sant Pau Art.

The line-up includes the brands All That She Loves, Alsedà, Alvar Merino, Carlota Barrera, Custo Barcelona, Dominnico, Escorpion, Fatima Miñana, GAU, Guillermina Baeza, Habey Club, Inma Linares, Lebor Gabala, Lemāchet, Lola Casademunt by Maite, Madridmango, Nathalie Chandler, Outsiders Division, Paolo Leduc, Reparto, Reveligion, Simorra, The Label Edition and Zoe Oms.

### DESIGNERS AND BRANDS

**ALL THAT SHE LOVES:** Designer Clara Esteve's label, which specialises in swimwear and intimates. It focuses on combining the latest technology with local craftsmanship and production. It is committed to the "made in local" philosophy.

**ALSEDÀ:** Clothing brand that produces handmade garments in a local and inclusive way with top quality dead stocks. Based in the Penedès region, its mission is to show that design and fashion are not at odds with sustainability.

**ALVAR MERINO:** It is an urban or urbanite clothing brand. With an eye on the bustling streets and translating this maelstrom into garments with a high conceptual load and a lot of craftsmanship. Alvar Merino's leitmotif is to sign garments that make a statement in your wardrobe in order to overthrow certain social contracts about protocols or the relationship of specific dress codes that are assigned to a gender.

**CARLOTA BARRERA:** Designer Carlota Barrera's label, which specialises in men's fashion. The brand has received awards such as the Vogue Fashion Fund Spain (2019).

**CUSTO BARCELONA:** An international Catalan fashion firm created in the 1980s by the Dalmau brothers. Over time, research into the use of colour and patterns has turned into innovation, boldness and sophistication.

**DOMINNICO:** The firm of creative director Domingo Rodríguez Lázaro. It works under the premise of slow fashion and is characterised by its attention to detail in the pattern design, its research into new fabrics and its sustainability in processes.

**ESCORPION:** Established in 1929, it is a benchmark in the international knitwear sector thanks to its sophisticated design and to the heritage of its collections. Over the years, it has become a timeless and versatile fashion icon.

**FATIMA MIÑANA:** Madrid-born designer known for her avant-garde patterns and unique femininity. She debuts at 080 Barcelona Fashion with an annual collection for 2025.

**GAU:** This label's young and sexy spirit offers customers a new aesthetic language, where being oneself is the most important thing. The brand blends drama and a sophisticated modern style that draws inspiration from art, music and architecture. GAU's world is born out of this fusion of artistic expressions.

**GUILLERMINA BAEZA:** The firm of designer Guillermina Baeza, created in the 1970s, specialising in swimwear and lingerie.

**HABEY CLUB:** The label of designers David Salvador and Javier Zunzunegui. Based on slow fashion, it focuses on the reuse of fabrics and the use of recycled or 100% organic fibres.

**INMA LINARES:** She started in the fashion world in 2011 on different catwalks, although IL did not kick off until 2015 with her atelier in Seville. They have recently worked with Gallery Room and dressed celebrities, such as Elsa Pataky, Nerea Garmendia, Marta Hazas or Kira Miró.

**LEBOR GABALA:** Designer Maite Muñoz' label. It chooses the most exquisite raw materials, striving for top quality.

**LEMÂCHET:** Designer Lucía Sánchez' label. It redefines men's fashion through creativity and innovation in traditional tailoring.

**LOLA CASADEMUNT BY MAITE:** Premium line of LOLA CASADEMUNT, a ground-breaking fashion company specialising in clothing and accessories. Its collections follow the trends set by the market, although always reinvented with the unique hallmark of the label.

**MADRIDMANSO:** It was launched in 2017 and represents the dialogue between past, present and future, hence establishing a dialogue between what we have been, what we are and what we want to be. It is about people, memories and emotions. MadridManso's designs are created to preserve and update nostalgia and memories through excitement and joy, to give voice to culture and stories under current codes, where times converge, while keeping the collective memory alive.

**NATHALIE CHANDLER:** Belgian designer and artist based in Barcelona. Her creations blend rock and chic to awaken the rebellious side of the elegant woman and break with the codes of society.

**OUTSIDERS DIVISION:** The firm created by David Méndez Alonso in 2012. It designs fashion based on emotions, art, and the imagination. It works with craftspeople and recovers forgotten hand-made techniques and disciplines.

**PAOLO LEDUC:** The firm created by designer Paolo Chulia Leduc. The cornerstone of the label is tailoring, based on which Leduc deconstructs garments, manipulates fabrics and digitally prints using the "trompe l'oeil" technique to distort classical forms.

**REPARTO:** Established in 2019 by Margil Peña and Ana Viglione, with each character the brand sets forth topics that are not usually linked to the fashion world, such as current issues treated with humour, concepts that emerge from change encounters, laughing at oneself and not taking anything too seriously. Both creators call for an industry that contributes to visual entertainment and promotes a positive impact.

**REVELIGION:** Established by María Rodríguez in 2015. It focuses on handmade ready-to-wear, with a taste for tulle and romanticism.

**SIMORRA:** The firm created by designer Javier Simorra. It conceptualises the fabric to communicate messages and emotions. It supports functional designs that respond to a transgenerational society.

**THE LABEL EDITION:** The firm from Barcelona created by Véronique von Siebenthal and Laura Johansson. It focuses on ethical, honest, timeless and exclusive fashion, based on the production of locally-made capsules in limited numbers and on slow fashion. In just four years, the label has become popular with all types of audiences, including actresses and influencers.

**ZOE OMS:** This fashion project aims to inspire generations of young women to find their unique and distinct identity. It seeks to connect with its audience through garments that question and play with femininity and to create an atmosphere imbued with ethereal romanticism and a strong artistic sensibility.

080 Barcelona Fashion is a fashion platform that strives to promote the transformation of the fashion sector through technological innovation, while working to make Catalonia a vehicle to communicate the change in the sector, both nationally and internationally. It also supports Catalan brands in their transformation and positioning, as well as promoting sustainability, circularity, diversity and inclusivity.

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