

The 34th 080 Barcelona Fashion will be held from 14 to 17 October at the Sant Pau Art Nouveau Site

This platform has been showcasing Catalan fashion around the world for 17 years

Thursday, 11 July 2024 – The next 080 Barcelona Fashion, the fashion event promoted by the Generalitat de Catalunya (Regional Government of Catalonia) through the Trade, Crafts and Fashion Consortium (CCAM) of the Business and Labour Department, will take place from 14 to 17 October 2024.

The 34th edition will be held at the Sant Pau Art Nouveau Site, where creators and fashion brands will present their new collections. Once again, the largest gathering of the fashion industry in Catalonia will be held in this stunning architectural ensemble, a jewel of Catalan Art Nouveau, which is already a regular feature of the platform's onsite editions.

080 Barcelona Fashion has been driving the transformation of the fashion industry in Catalonia, both nationally and internationally, through innovation and creativity since 2008. This fashion platform also acts as a driver for change and an awareness-raising element with regard to different social values, such as sustainability, circularity and diversity in the fashion industry. It provides a space for dialogue and reflection by creators and the industry to explore new forms of expression, consumption and interaction.

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