

Twenty-four designers and brands are to take part in the 33rd edition of 080 Barcelona Fashion

- The coming edition is to take place from 9 to 12 April at the Sant Pau Art Nouveau Site

Twenty-four designers and fashion brands are to present their new collections during the coming edition of 080 Barcelona Fashion – a fashion platform promoted by the Business and Labour Department through the Trade, Crafts and Fashion Consortium (CCAM) –, which will be held from 9 to 12 April at the Sant Pau Art Nouveau Site.

The line-up includes the labels 404 Studio, Avec Amour, Bielo, Compte Spain, Custo Barcelona, Dominnico, Eñaut, Escorpion, Free Form Style, Ga Gó Ó Studio, Guillermo Justicia, Habey Club, Hoss Intropia, Jnorig, Larhha, Lebor Gabala, Lola Casademunt By Maite, Martin Across, Menchen Tomas, Simorra, Sita Murt, The Label Edition, Txell Miras and Velásquez.

DESIGNERS AND BRANDS

404 STUDIO: a fashion brand that seeks uniqueness and reinvents tradition through a modern look, an interpretation it conveys around the world. Its creations have been worn by artists such as Milena Smit and Dua Lipa.

AVEC AMOUR: Valencian fashion label by María Undo and Daniel De Villanueva that brings together the different art disciplines both cultivated during their adolescence and which are now merged in their collections.

BIELO: a brand that combines the refreshing look of fashion as well as the experience and knowledge acquired throughout its journey. This results in modern and refined garments, hence transforming and revolutionising traditional patterns.

COMPTE SPAIN: Valencian designer Santi Mozas' label. Its exclusive garments are created in a traditional, ethical and sustainable way, while bringing to the fore the artisans who work with the brand.

CUSTO BARCELONA: an international Catalan fashion firm created in the 1980s by the Dalmau brothers. Over time, research into the use of colour and patterns has turned into innovation, boldness and sophistication.

DOMINNICO: the firm of creative director Domingo Rodríguez Lázaro. It works under the premise of slow fashion and is characterised by its attention to detail in the pattern design, its research into new fabrics, and its sustainability in processes.

EÑAUT: the firm of the Basque designer based in Barcelona, Eñaut Barruetaña. Winner of the Catalan Government National Award to Emerging Design.

ESCORPION: established in 1929, it is a benchmark in the international knitwear sector thanks to its sophisticated design and to the heritage of its collections. Over the years it has become an eternal and versatile fashion icon.

FREE FORM STYLE: a trailblazing brand in designing fashion adapted to different disabilities. It is committed to comfort without detriment to elegance, while always following the latest trends.

GA GÓ Ó STUDIO: Marcos Gamón comes from Valencia and has grown up surrounded by knitwear in a small women's fashion shop owned by his mother. As he has always been interested in art and design, he decided to study fashion design.

GUILLERMO JUSTICIA: he is a 24-year-old Catalan designer headquartered in Barcelona. He did his master's degree in Fashion Design at the European Institute of Design (IED) in Barcelona. His final project aroused interest from the press, hence appearing in magazines such as Vogue, L'Officiel, Sicky Magazine and MMSCENE, among others. He also dressed artists such as Raoul Vázquez, Sofia Coll and Renata Zanchi.

HABEY CLUB: the label of designers David Salvador and Javier Zunzunegui. Based on slow fashion, it focuses on the reuse of fabrics and the use of recycled or 100% organic fibres.

HOSS INTROPIA: this is a fashion brand that is imbued with a different nature and a multidisciplinary heritage. Its free spirit, in line with the most authentic Mediterranean values, has made it a highly renowned modern women's fashion label, thus becoming a benchmark for thousands of women around the world.

JNORIG: this brand prides itself on its praiseworthy commitment to diversity and breaking social norms. By celebrating and welcoming people of all backgrounds, religions and genders, the brand establishes an inclusive universe where individuality is valued.

LARHHA: the transformative and inclusive power of architecture is conveyed to fashion at a different scale, making the individual wearing or living in it a participant and change agent.

LEBOR GABALA: the firm of designer Maite Muñoz. It chooses the most exquisite raw materials, striving for top quality.

LOLA CASADEMUNT BY MAITE: premium line of LOLA CASADEMUNT, a ground-breaking fashion company specialising in clothing and accessories. Its collections follow the trends set by the market, although always reinvented with the unique hallmark of the label.

MARTIN ACROSS: a journey of ongoing exploration, a series of objects and textures that are located on the border between the ethereal and the technological. His designs, inspired by sediments, layers and minerals, are intended for fellow travellers, explorers of a heightened awareness. Inquisitive travellers driven by colour and transformation.

MENCHEN TOMAS: label of the Catalan designer Olga Menchén, which was founded in 1995. She designs, produces and makes her own ready-to-wear, party and bridal collections, as well as exclusive haute couture and bespoke bridal designs.

SIMORRA: the firm created by designer Javier Simorra. It conceptualises the fabric to communicate messages and emotions. It supports functional designs that respond to a transgenerational society.

SITA MURT: Sita Murt is tantamount to the passion of a woman who proved the full creative potential of knitwear. She managed to have it on big fashion shows by experimenting, creating and innovating.

THE LABEL EDITION: the firm from Barcelona created by Véronique Von Siebenthal and Laura Johansson. It focuses on an ethical, honest, timeless and exclusive fashion based on the production of capsules made locally in limited numbers and on slow fashion. In just four years, the label has become popular with all types of public, including actresses and influencers.

TXELL MIRAS: designer Txell Miras' label, one of the most important names in independent Catalan fashion in the last 15 years. Conceptual fashion and avant-garde design with great attention to detail. Award for the Best Collection of 080 Barcelona Fashion (2016).

VELÁSQUEZ: creative director Mateo Velásquez, originally from Colombia, grew up between Madrid and London, hence using elements of this hybrid upbringing and his own queer experiences to explore modern versions of traditional menswear, while pondering on social conventions and machismo based on current affairs and social issues.

080 Barcelona Fashion is a fashion platform that strives to promote the transformation of the fashion sector through technological innovation while working to make Catalonia a vehicle to communicate the change in the fashion sector both nationally and internationally. It also supports the Catalan labels in their transformation and positioning. 080 Barcelona Fashion is also a platform that promotes sustainability and circularity, as well as diversity and inclusivity.

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