

Generalitat opens the deadline to participate in the next edition of 080 Barcelona Fashion

- **The 33rd edition of the fashion event will be held from 9 to 12 April at Recinte Modernista de Sant Pau**
- **Designers and fashion labels can submit their online applications to participate until 25 January**

Tomorrow, 11 January, the deadline to participate in the 33rd edition of 080 Barcelona Fashion, which will take place from 9 to 12 April at Recinte Modernista de Sant Pau, opens. Applications to participate must be submitted through the [Canal Empresa](#) (business channel) website or the [Tràmits](#) (procedures) section of the Generalitat's website. The deadline for submitting applications is 25 January.

Participation in the next edition of the 080 Barcelona Fashion platform is open to emerging creators, designers (with an operating branch in Catalonia or Spain), fashion companies with an operating branch in Catalonia and present on the national and international market.

Participating designers must provide proof of the creation and signature of their collection and undertake to present their 2024 – 2025 Autumn/Winter or 2024 Spring/Summer (in case they follow the "see now, buy now" strategy) collection for the first time at 080 Barcelona Fashion. Furthermore, the collection must not have been presented in the same half year on any other national or international promotion and communication platform, among other participation requirements.

Once all the applications have been submitted, a committee of experts will select the participants from among the applications presented, assessing the most creative proposals and those considered most suitable to the philosophy of the event, based on criteria of innovation, quality, professionalism, as well as potential for generating business.

080 Barcelona Fashion is the fashion event promoted by the Generalitat de Catalunya through the Trade, Consorci de Comerç, Artesania i Moda (CCAM) of the Department d'Empresa i Treball. The Government's aim is to consolidate Catalonia as a benchmark for the generation and projection of fashion design, to contribute to the internationalisation as well as the relocation of textile production in Catalonia.