

Generalitat opens the deadline to parade at the next edition of 080 Barcelona Fashion

- **The fashion event will hold its 32nd edition in autumn, during the week of October 23rd, at Recinte Modernista de Sant Pau**
- **Until July 24, designers and fashion brands interested in participation can submit online applications to participate**

Thursday, July 18.- Today opens the deadline to participate in the parades of the 32nd edition of 080 Barcelona Fashion, which will take place the week of October 23 at the Recinte Modernista de Sant Pau. Applications must be processed through the [Canal Empresa](#) website or the [Procedures](#) section of the Generalitat's website. The deadline for submitting applications is July 24.

Participation in the next edition of the 080 Barcelona Fashion catwalk is open to emerging creators, designers (with operational establishment in Catalonia or in the State), fashion companies with operational establishment in Catalonia with presence in the national and international market, international designers and fashion companies and, as guests, consolidated fashion companies with operational establishment in Catalonia that have paraded on catwalks of national and international reference.

Participating designers will have to prove the creation and signature of their collection, and commit to present their Spring/Summer 2024 or Autumn/Winter 2023-2024 collection at 080 Barcelona Fashion in case they follow the "see now buy now" strategy. In addition, the collection must not have been presented in the same semester, in any other state platform of promotion and national or international communication, among other requirements for participation.

Once all the applications have been submitted, a committee of experts will select the participants from among the candidatures presented, evaluating the most creative proposals and those considered most appropriate to the philosophy of the event, based on criteria of innovation, quality, professionalism, as well as potential for the generation of business.

The 080 Barcelona Fashion is the fashion event promoted by the Generalitat de Catalunya, through the Consorci de Comerç, Artesania i Moda (CCAM) of the

Departament d'Empresa i Treball. Aware of the importance of the Catalan textile-fashion sector, the aim of the Government is to consolidate Catalonia as a benchmark for the generation and projection of fashion design, and to contribute to the internationalization and at the same time the relocation of textile production in Catalonia.

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